



CARBON CLEAN COIN



Table of content

Executive summary	03
Challenge	04
Solution	04
Carbon clean coin	05
Timeline	06
ICO	06
Road Map and Milestones	08
Financial plan	09
Team	13
Reference	14
Legal disclaimer	15

EXECUTIVE SUMMARY

Carbon-Clean Coin is a zero-carbon footprint project based on the Ethereum blockchain. Utilizing only renewable energy for mining and transactions, the program is completely carbon-free, a first in the blockchain world.

Our company is based in Costa Rica, a country that has a 20% surplus of carbon-free energy. The country's abundant resources (hydropower, geothermal, biomass, and solar) supply all of the required energy across the entire country 24 hours a day 365 days a year. The company has been operational for over 3 years and has not encountered any difficulties while using renewable energy.

The cryptocurrency mining industry has become one of the principal contributors to energy shortages, increased electricity use, and fossil-fuel pollution. This is due to the decentralized process of the blockchain, which requires each transaction to be logged on to a ledger that processes and distributes it utilizing many computers. This process requires significant energy to mine and transact, contributing harmful emissions into the atmosphere.

There are other 'green coins' that claim to use renewable-energy in its mining process. However, these coins cannot claim to use 100% renewable energy as they use fossil-fuels for backup generators, periods of heavy use, and during government blackouts. In addition, using the limited renewable energy provided by some countries to power their mines restricts the growth in other sectors, and will take away the possibility of using green energy to power a home or a factory. Where Carbon Clean Coin differs is that all of the electricity used is carbon-free, renewable energy, due to the fact that Costa Rica has a surplus of renewable energy, so the mining process will never have to fall back on non-renewables.

Carbon Clean Coin aims to raise money to expand and grow operations. We intend to increase our capacity by acquiring additional carbon-neutral spaces located at data centers and hydroelectric plants. We are currently leasing these spaces, with an option to expand into other, unused lots.

Timeline: The Carbon Clean Coin ICO Private Presale will start on January 2022, the ICO Pre-sale round 1 will start on March 2022, the Pre-sale round 2 will start on May 2022, the Pre-sale round 3 starts on July 2022, and the public launch will continue until our goal is achieved.

CHALLENGE

Climate Change is a global problem. In the last year's scientist have worked on finding solutions, and politicians have created regulatory framework to mitigate the effects of climate change. Nevertheless, temperatures continue rising, and the earth's natural resources are approaching an end.

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In this context, the carbon footprint is a critical issue associated with the cryptocurrency mining industry. According to the Cambridge Center for Alternative Finance, 2021, Bitcoin (BTC) currently consumes around 112.89 Terawatt hours per year (0.55%) of global electricity production, or a roughly equivalent annual draw of a country like the Netherlands.

SOLUTION

CCLM provides a simple solution to unsustainable mining, and this solution is achieved by

- ◆ Mining cryptocurrency using 100% renewable energy with a variety of zero-carbon energy options at a lower cost, profiting without negatively impacting commercial growth.
- ◆ Rewarding climate action by benefiting investors as CCLM pays a utility. Meaning it shares a percentage of the net profit with Coin holders. Meaning investors have two channels to generate revenue
 1. The token face value will increase as demand for greener alternative coins in the market grows
 2. Investors are paid a dividend for every token they hold based on net profit.

CARBON CLEAN COIN

Carbon Clean Coin represents a Crypto-Mine. This token allows independent Crypto enthusiasts to part-take in the creation of cryptocurrencies throughout a blockchain process. While still maintaining a healthy profit, we are also keeping the world healthy by only using renewable energy, leaving zero carbon footprint during the process.

CCLM is the first coin to fulfill the need of a “Carbon Free” mining process. It’s the first Mine that can sustain operations with 100% renewable energy 365 days a year. We strive to influence and revolutionize the sector by leading the path to a modern-day clean energy virtual Gold Rush.

This coin has been developed by recognized tech companies. Additionally, the founders that manage the project have had years of experience in the crypto mining field.

CCLM COIN FEATURES

Coin Name	Carbon Clean coin
Ticker	CCLM
Decimals	9
Type	ERC 20
Price of 1 CCLM Coin	1 USD
Maximum Supply:	100,000,000

TIMELINE:



ICO

Token Distribution for crowd sale:

- ◆ Private ICO: 1,000,000 Tokens
- ◆ Presale ICO: 2,500,000 Tokens
- ◆ Presale ICO: 2,500,000 Tokens
- ◆ Presale ICO: 4,000,000 Tokens
- ◆ Public sale: 3,000,000 Tokens





Rewards



1. Soft cap: 1,000,000 **2. Hard cap:** 13,000,000

Distribution of tokens:

- ◆ For company: 59million
- ◆ For Founders: 28 million tokens
- ◆ ICO Private/ pre-sale: 10 million
- ◆ ICO Public Launch: 3 million

ROAD MAP AND MILESTONES

February 2019

Co-Founders purchase three units of cryptocurrency mining hardware and equipment.

August 2019

Profits are reinvested into the acquisition of more crypto-mining hardware, requiring the project to expand outside the original location.

November 2019

The hardware mining equipment was placed at different locations throughout Costa Rica as a test.

June 2020

Following six months of extensive research for the highest quality location is chosen.

July 2020

More machines are purchased, and the Crypto-mining project rollout starts.

March 2021

After a year of trial and error, the cryptocurrency mining system has been improved.

July 2021

Co-Founders contact investors to assist on the project, and with it, new cryptocurrency equipment is purchased, and Infrastructure is renewed.

September 2021

Whitepaper is created for CCLM.

November 2021

Website is created and market targeted.

December 2021

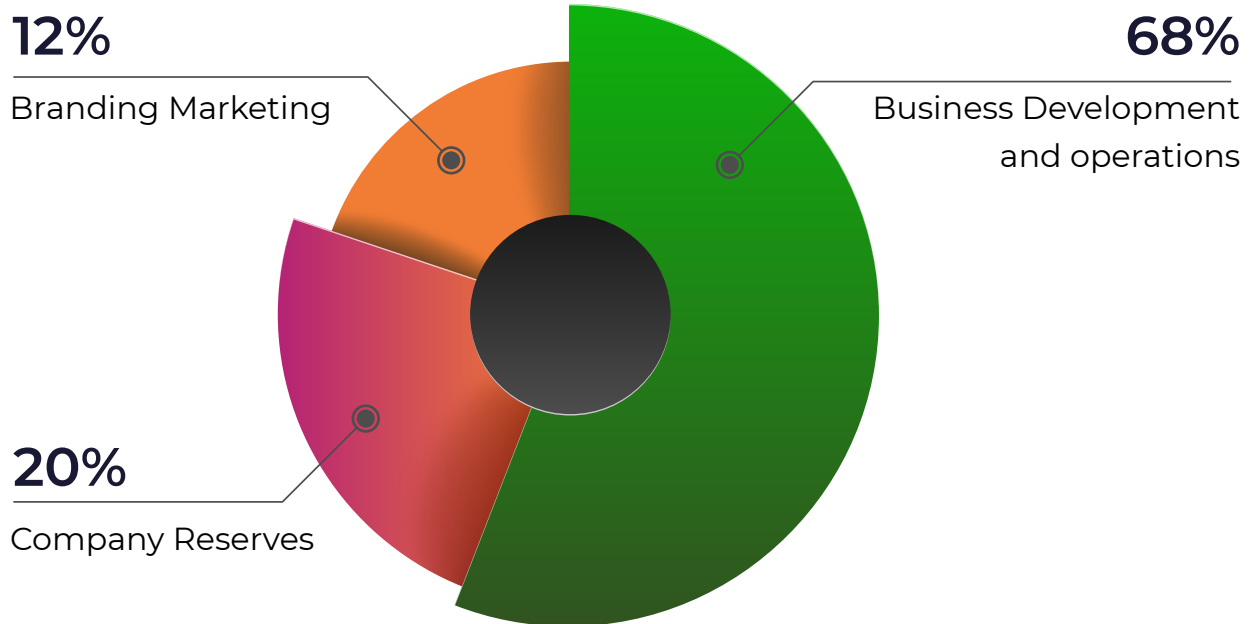
Smart contract is manufactured.

January 2022

The Private and presale of the ICO initiates.

FINANCIAL PLAN

Funds Allocation by amount raised



BUSINESS DEVELOPMENT AND OPERATIONS

The product

Carbon Clean Coin is a zero-carbon footprint token based on the Ethereum blockchain. Utilizing only renewable energy for mining and transactions, the token is completely carbon-free, a first in the blockchain world.

Target costumers

Environmentally conscious investors, companies that are looking to offset their carbon emissions, and those simply seeking to support sustainable solutions for mining green coins.

Business development to energy conscious consumers

Companies that are seeking for a sustainable solution to combat climate change, and promote sustainable green coins



Operations

The future founding will be invested on:

- ◆ Infrastructure
- ◆ High end mining servers
- ◆ Expanding contracts
- ◆ Increasing leasing capability with certified renewable energy data centers
- ◆ Enlisting CCLM on cryptocurrency exchanges

COMPANY RESERVES:

Company reserves are going to be used to face market opportunities and prevent any setback to succeed.



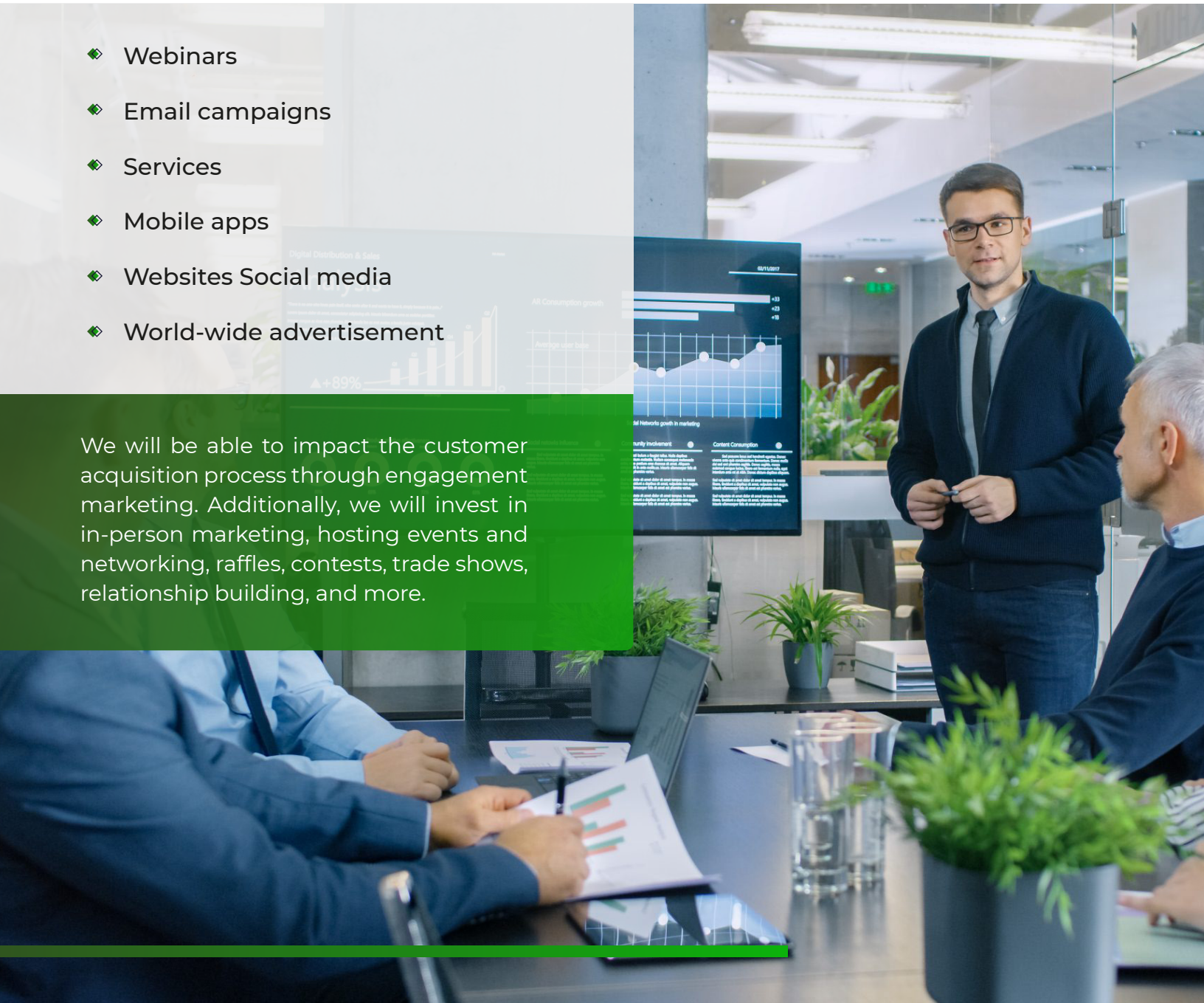
BRANDING AND MARKETING:

The Carbon Clean Coin team confronts climate change using only renewable energy sources. Further, operations will be based out of Costa Rica, a uniquely green-conscious country that has a 20% surplus of renewable energy.

As a result, it is crucial to have a deliberate financial marketing plan. The CCLM will focus on a digital marketing strategy that will include social media marketing, content marketing, email marketing, and much more. The following are examples of this approach:

- ◆ Webinars
- ◆ Email campaigns
- ◆ Services
- ◆ Mobile apps
- ◆ Websites Social media
- ◆ World-wide advertisement

We will be able to impact the customer acquisition process through engagement marketing. Additionally, we will invest in in-person marketing, hosting events and networking, raffles, contests, trade shows, relationship building, and more.



TEAM

Carbon Clean Coin team comprises a diversity of skillset and qualified professionals. Ranging from: network technology, cryptocurrency/ digital currency space experts, marketing strategy, financial product design, independent energy supply knowledge and experience, online advertising and online metrics, financial consulting, business management and communication human resources.

Carbon Clean Coin combines its team's unique knowledge base of renewable energy consumption expertise needed to create a cleaner tomorrow. Some of the brilliant partners of the Carbon Clean Coin team are:



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